

Reflect: Leading for the Common Good

Convenor: Isaac Prilleltensky, Ph.D., Dean and Professor, University of Miami School of Education

Panelists:

Steve E. Marcus, Ed.D., President and CEO, Health Foundation of South Florida

Nelson F. Hincapie, President and CEO, Voices for Children Foundation

Dr. Michael Rosenberg, Chair, History Miami, Immediate Past Chair, Voices for Children Foundation Board of Directors

Marjorie Adler, Chair, The Women's Fund Miami Board of Directors

Debi Harris, CEO, The Women's Fund Miami

- Introduced "Forces for Good"

Six Key Principles

- The more you collaborate the more you gain
1. Working with government for policy changes
 - Tackle roots of problem
 2. Partner with business
 3. Convert individual supporters into evangelists for the cause
 4. Build and nurture non-profit networks
 5. Adapt to changing environment
 6. Share leadership
 - Empower others to be forces for good
 - How do you expand your reach through working with others?

Question posed to panelists: Where do you think your organization fits in with the idea of high impact non-profits, what principles do you follow and what role models do you emulate?

Steve

- Always looking to improve
- Quality improvement begins with asking "where do we want to go?"
- Principle of sustainable and lasting change
- Need a way to measure
- Collaboration
- Public policy and advocacy

Nelson

- Strong board
- Recruit board members connected with local government
- Visit opensecrets.org to see contributions to campaigns to recruit board members
- At the state level, visit legislatures in Tallahassee and in Miami

Mike

- Need for a CEO that understands local politics
- Revise and refocus your mission

- Strategic plan needs to be reviewed at least every few years
- Collaborate

Marge

- Visibility of organization is key

Debi

- Focus on mission
- Leadership training
- Leverage other partnerships at every angle
- Leverage board

What is your vision for the non-profit sector in Miami?

- Look to corporate community
- Start education process now
- Education is catalyst for change
- Visibility and branding
- Look at newer, smaller organizations
- Communicate needs
- Communicate and publicize organization
- Define who we are
- Not just a vision for outcome but a vision for the process of getting there
- We spend 3% of our time planning and 97% doing
- Never hesitate to spend a long time planning

What are the facilitating and inhibiting factors on achieving the vision?

- Collaboration helps the most
- Lack of money is an inhibitor
- Difficult to get funds needed on a day-to-day basis
- Administrative costs are high
- Facilitate staff development, make the people you have more productive
- Research and review literature
- Don't reinvent the wheel
- Branding and image issues
- No growth unless we get to the community
- Boards and donors need to reflect the community at large

Now what? We know that change and collaboration need to happen. But how?

- Need a cross section of conveners
- Not capacity building for organizations alone but for vitality of the community
- A good process leads to a good outcome
- Dean Prilleltensky will convene first meeting to be hosted at UM